



CENTRAL ST. CROIX
Chamber of Commerce

*Supporting businesses and promoting their success through
networking opportunities and business advocacy.*

Chamber Chatter



□ Bloody October is Back! □

It's officially October, which means it's time for the Annual Bloody October Contest! Punch cards are now available for just \$30, giving you the chance to enjoy 9 Bloody Marys at participating locations:

- Barn Board Grill & Saloon
- Bases Loaded Saloon
- Bobtown Bar & Grill
- Cheap Andy's Saloon
- Parkside Restaurant & Bar
- Ras' on Main
- Ready Randy's Sports Bar
- Sidetrack Saloon
- Schuggy's American Grill & Taphouse

□ How it works: Present your card at each location to receive their signature Bloody Mary creation. While the beverage is included with your card, please remember to tip your bartenders and servers—their support makes this contest possible!

□ Get social with us! As you enjoy your Bloody October adventure, be sure to tag the Chamber in your photos. We can't wait to see which bloodies you try and which stop ends up as your favorite!

□ A quick note: since Halloween falls on a Friday this year, it will be up to each establishment whether they serve contest bloodies on October 31st.

Cards are limited, so grab yours soon and join us in celebrating another "spirited" October!



☐ Spooky Fun Ahead – Trick or Treat on Main!

It's officially October, which means Main Street Roberts is about to get a little spookier! ☐ The Central St. Croix Chamber, together with St. Croix Central Elementary, is thrilled to host Trick or Treat on Main again this year. This event has quickly become one of our most popular community traditions, drawing hundreds of families to celebrate Halloween in a safe and festive way.

Here's what you need to know:

- ☐ Friday, October 31st — parade starts at 2 PM, trick-or-treating follows until about 4 PM.
- ☐ Main Street, Roberts (Division to N. Vine).
- ☐ Bring candy/trinkets for about 500 kids.
- ☐ Don't forget tables, chairs, signage, and your best Halloween décor!
- ☐ We've made it easier than ever to sign up — just fill out the online form here:

<https://www.centralstcroixchamber.org/trickortreatonmain>

Rise and shine with us at the next Java Jumpstart!

- ☐ Hosted by Citizens State Bank in Roberts
- ☐ Friday, October 24th | ☐ 8:00 AM

This is your chance to network, share updates, and kick off the day with fresh coffee and fresh connections.

Don't forget—hosting a Java Jumpstart gets you entered into our drawing for a FREE one-year Chamber membership!



**be bold.
be brave.
be brilliant.**

Take charge of your breast health



Join us for a special event designed for women who are eligible for mammogram services, may be at higher risk for breast cancer, or want to learn more about breast health. Discover how WWH makes breast care supportive, simple, and accessible.

Mammos & Mocktails

Thursday, October 9th

Western Wisconsin Health Atrium | 5-7:00pm

At Mammos & Mocktails learn about WWH's supportive approach to breast health and the latest in mammogram care. Take charge of your health with confidence, knowing we're with you every step of the way.



Schedule your mammogram during the month of October and complete your exam by December 31, 2025 to enter our drawing for an Amazon Kindle Paperwhite and \$40 gift card.

Two easy ways to schedule your mammogram TODAY:

- 1. Call 715-684-1395**
- 2. Self-refer through MyChart**



Scan for imaging options



WESTERN WISCONSIN HEALTH
1100 Bergslien Street, Baldwin WI
715.684.1111 | wwhealth.org

Support the 50th Annual St. Croix County Tavern League Fundraiser

October 20, 2025

Doors Open at 6:00 PM

R&D Banquet Center, New Richmond

In addition to the \$500 sponsorship opportunity—which includes dinner for four, your name displayed at the event entrance and in the program, and special recognition during the banquet—we're offering several upgraded sponsorship options:



FUNDRAISER
for
ST. CROIX COUNTY
TAVERN LEAGUE
50th Annual

OCTOBER 20, 2025 | DOORS OPEN AT 6:00PM
READY RANDY'S/ R & D BANQUET CENTER NEW RICHMOND

TICKETS \$100 INCLUDES HORS D'OEUVRES & DINNER FOR TWO AND CHANCE TO WIN SOME BIG MONEY PRIZES

\$500 SPONSORSHIP

Your sponsorship includes:

- Two \$100.00 dollars tickets (4 people in for dinner)
- Name on banner at front entrance
- Name in program
- Special recognition at the banquet.

MEMBER
TAVERN LEAGUE
OF WISCONSIN
Est. 1935

E-MAIL RANDY CALLEJA , BANQUET@RNDCATTERING.COM FOR TICKETS OR A SPONSORSHIP
CHECKS CAN BE MAILED TO CUTTY BARRIAULT, 32 FLORENCE STREET, BALDWIN, WI 54002

- **\$3,000 Gold Sponsor**
- Your logo featured on 300 limited-edition black and gold tumblers, given to each guest at entry
- Includes five tickets (entry for ten guests)
- Premium visibility throughout the event
- **\$1,500 Beverage Sponsor**
- Your logo printed on all guest beverage tickets
- Includes four tickets (entry for eight guests)
- Recognition as a key event sponsor
- **\$1,000 Music Sponsor**
- Includes three tickets (entry for six guests)
- Recognition as the evening's entertainment sponsor

Silent auction donations are also being accepted. This is a great opportunity to showcase your business while supporting a local cause.

To donate, sponsor, or purchase tickets, please contact Randy Calleja at banquet@rndcatering.com.



AK Events Presents
Trunk or Treat

OCTOBER 25, 2025
10 am - NOON

Free Event Held at
Heartland Park | 1501 Ridgeway, Hammond

Trunk or Treat at Heartland Park

The Central St. Croix community is invited to join in the fun at Trunk or Treat, happening at Heartland Park in Hammond on Saturday, October 25, 2025, from 10 AM to Noon. Families can enjoy a safe and festive morning filled with candy, costumes, and community spirit.

This year's event features several exciting additions:

- ☐ **Pancake Breakfast hosted by the Hammond Lions from 8–11 AM (free-will donation)**
- ☐ **Pup Costume Contest beginning at 10 AM**
- ☐ **Trunk or Treat with decorated trunks and candy handouts from 10 AM–Noon**

The event is free for families to attend. In previous years, attendance has topped 200 children, making this one of Hammond's most popular fall traditions.

Local businesses and organizations are encouraged to participate by decorating a trunk and

handing out candy or small treats. Participation is free; the only cost is decorations and handouts. All participating businesses will be tagged and recognized in event promotions.

Businesses can register their trunk online at: <https://www.akevents-wi.com/trunkortreat>

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- Fingernail Testing
- DNA Paternity Testing
- Legal or "Ease of Mind"
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Online 24/7 Access

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715.309.4717



October – the final quarter of the year! In our industry, it provides the opportunity to reflect on how things are going and plan for how you want things to be with regards to your financial/estate plan.

It's Estate Planning Awareness Month... what better time than the present. Before the hustle and bustle of the holidays hits, use this month by making your financial wellness a priority.



We always think we have tomorrow, next week, or next year. Don't put off what could be done right now to have peace of mind in all aspects of life. Proactive planning will ease your mind and insure that as life changes you are prepared not only for yourself, but for your family as well.

Happy Fall, ya'!!!
www.whitecapfa.com

UNLOCKING GLOBAL OPPORTUNITIES: HOW MY TRADE EXPERTISE CAN DIRECTLY BENEFIT YOU & YOUR CLIENTS

- PRESENTED BY CHRIS WOJTOWICZ

**DURING THIS EVENT,
YOU WILL LEARN TO:**

- **DEMYSTIFY TRADE CHALLENGES**
- **MASTER PRODUCT CLASSIFICATION**
- **NAVIGATE INTERNATIONAL REGULATIONS**

OCTOBER 23 - 8AM-9AM

**1091 SUTHERLAND AVENUE
RIVER FALLS, WI**



*Small Business
Development Center*
UNIVERSITIES  WISCONSIN





SOARING TO NEW HEIGHTS:

HELIPAD RIBBON CUTTING

WESTERN WISCONSIN HEALTH

October

Tuesday 14 2025

3:30 TO 4:30PM | 1100 BERGSLIEN STREET

Ribbon Cutting Ceremony | Complimentary Coffee & Snack



WESTERN WISCONSIN HEALTH

This Fall, Stay Toasty

Visit us October 20-24 to enter
our Solo Stove® Giveaway!



Refer your friends and family online at Refercsbnet.com/

**Complete and bring this form to any
branch by October 24, 2025 for your
chance to win a Solo Stove®!***

**Plus, tell your friends about Totally Free
Checking and you'll both get a FREE gift!**

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Free gift provided at the time of checking account opening. We reserve the right to substitute a gift of equal value. Ask us for details. Bank rules and regulations apply.

This purchase necessary to win and will not increase your chances to win. (Entrants must be 18 years of age or older. Limit one entry per person. Citizens State Bank employees and their immediate families are not eligible to win. Entries accepted 10/20/25-10/24/25. One Solo Stove® will be awarded bank-wide. Solo Stove® is not a participant in or sponsor of this promotion. No cash equivalent, substitution, or transfer or prize permitted. Winner of the prize may be issued a 1099-MISC or 1099-INT.

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Member FDIC



SWEET STATS

&
Strong Coffee

WAKE UP TO MARKET TRENDS



Barron County Economic
Development Corporation



Thursday, November 13

8:00-9:30 AM

St. Croix Valley Innovation Center

1091 Sutherland Ave | River Falls, WI 54022

8:00 AM – Coffee, light breakfast, and networking

8:30-9:30 AM – Presentation by Dale Knapp, Forward Analytics

Join us for a data-driven look at how shifting demographics are reshaping Wisconsin's economy, especially in our western counties. Presenter Dale Knapp, Director of Research & Analytics at Forward Analytics, brings over 20 years of experience in economics and public policy, including 18 years with the nonpartisan Wisconsin Taxpayers Alliance, with the last 15 as Research Director. He will highlight trends in St. Croix, Polk, Pierce, Barron, and Dunn Counties, and preview new research comparing how Wisconsin counties stack up economically against those in other states.

Scan to Register

or visit: <https://business.stcroixedc.com/ap/Events/Register/EqFlQEMUgC6C9>

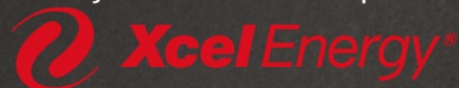


Questions: amanda@stcroixedc.com

Learn more about Forward Analytics before the
event:

forward-analytics.net/about

Thank you to our event sponsor



CROSS LUTHERAN CHURCH
1246 COUNTY ROAD TT ROBERTS, WI
715-220-1064

LOOKING FOR A CHURCH?!?



Welcome to Cross Lutheran Church!

We're an ELCA church in Roberts, WI—a relaxed, welcoming community that loves God, loves people, and loves to have fun.

What's *ELCA*?

A Christian denomination centered on grace, inclusion, and faith for today's world.

At Cross:

We worship, learn, and serve together. Communion is open to all. Scripture is read and used in every worship service, and we teach directly from the Bible.

CROSS LUTHERAN — WELCOMING ALL, GROWING IN FAITH, SERVING WITH JOY.

Pastor
John Sutherland

Office
715-749-3551
Email
pastor@robertscrosslutheran.com

Amanda Swanson
Director of Children, Youth and Family Ministries
Email
amanda@robertscrosslutheran.com

Worship Services:

- Traditional services are held on Sundays 9a
- A contemporary service, featuring the "Music By Faith" band, Wed Sept-May, select Sun in the summer

Music Ministry:

- The church choir welcomes all skill levels for Thursday rehearsals at 7 PM (September–April)

Prayer Ministry:

- A dedicated prayer team is available after each service and accepts prayer requests online or through the church office.

Adult Ministries:

- Opportunities include small groups, Bible studies, a men's service group, and WELCA (Women of the ELCA), which hosts events like the annual Cookie Fair

Community Engagement:

- Cross supports local organizations such as Grace Place and participates in initiatives like FMSC, food drives, and blood donations.
- We host Central Community Gardens, providing space for communal gardening

Youth and Family Programs:

- Events and Christian education for children, youth and families
- Community events! Trunk or Treat, Easter Egg Hunt

Global Connection:

- The church maintains a sister parish relationship with Chilumba Parish in Malawi

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We can also print the
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100 is .45 cents each
500 is .38 cents each
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☐ **Save the Date – Christmas on Main!**

We know, we know... we're not trying to rush the holidays! ☐ But to help us promote early, we'd love to know if you plan to join us for Christmas on Main on Saturday, December 13th. There's a spot on the same sign-up form to let us know your holiday plans.

☐ Two great events, one easy form:

<https://www.centralstcroixchamber.org/trickortreatonmain>

**ON SALE NOW - 2026 HEARTLAND
BIG GUN CALENDAR!!**

**\$50/calendar gets you a chance at
over \$250,000 in prizes!**

Prizes Include: 143 Guns & Fleet Farm



Gift Cards- Plus 12 grand prizes! Quantities are limited so get yours soon! Available at Parkside Restaurant and Bar & Bases Loaded Saloon.

You may also order a calendar through the Hammond Lions Club website at the link below.

[Hammond Lions Big Gun Calendar](#)

CHOCOLATE FOR A CAUSE

Treat Yourself—and Children's
Miracle Network Hospitals!



World's Finest® Chocolate Bars

Purchase World's Finest® Chocolate bars to help local kids when they need it the most through the efforts of the Children's Miracle Network Hospitals—Gillette Children's Specialty Healthcare in St. Paul, MN and Children's Miracle Network Hospitals at Gundersen Health System in La Crosse, WI.

**\$2
EACH**



WESTconsin®
CREDIT UNION

**Over 400 WESTconsin Credit Union Employees
to Volunteer on Community CARE Day**

On Monday, October 13, WESTconsin Credit Union employees will be volunteering with 34

different organizations throughout Western Wisconsin. As part of WESTconsin's first Community CARE Day and in conjunction with The Wisconsin Credit Union League's CU Community Days, team members will be assisting with a variety of opportunities.

These range from coordinating activities in senior living facilities, cleaning and organizing at emergency shelters and cancer treatment centers, and readying outdoor spaces for winter. Some of the largest volunteer groups include:

- ☐ 41 employees volunteering at Irvine Park in Chippewa Falls to assist with the holiday light set up
- ☐ 49 employees volunteering at humane societies and animal shelters
- ☐ 55 employees volunteering at food pantries and food programs
- ☐ 85 employees volunteering to help clean local parks, trails, and highways

The acronym CARE stands for collaborative, accountable, respectful, and excellence. These qualities represent the core values of WESTconsin team members. "This initiative reflects the heart of our mission—people helping people—and gives our team members the opportunity to make a meaningful impact in the communities we serve. Community CARE Day is where we get to roll up our sleeves and live out our values," said Jenny Rathke, Vice President - Member Advocacy.

Board Meeting Reminder & Call for New Board Members

The Chamber Board meets at **8:00 AM on the third Thursday of each month at the Hazel Mackin Library in Roberts**. These meetings are open to all members—join us to learn more about how the Chamber operates and the initiatives we're working on.

☐ **Board Members Needed!** ☐ Serving on the Board is a valuable opportunity to:

- Build relationships with fellow business leaders
- Help guide Chamber programs and events
- Play a meaningful role in shaping our local business community

If you've ever thought about becoming more involved, now is the perfect time! Sit in on an upcoming meeting or reach out to learn more—we'd love to have you at the table.



Chamber & Member Events

A convenient calendar for all chamber and chamber member events [all in one place](#). Calendars don't get more local than this!

MEMBERS: Be sure to [send us your events](#) to get them added to the calendar!



Manufacturing Excellence Series

Empower Your Workforce: Whether you're building foundational skills or exploring the future of smart manufacturing, this series delivers practical tools and insights for immediate impact.

Event Lineup:

Lean Lego Simulation | November 5, 2025

Experience lean principles in action through a fun, fast-paced LEGO factory simulation. Learn how to identify waste, streamline processes, and boost productivity.

Training Within Industry | February 4, 2026 *3-hr session ends at 10:30AM

Discover the timeless power of TWI to build frontline leadership, improve job instruction, and foster a culture of continuous improvement.

5S Workplace Organization | May 6, 2026

Transform your workspace with 5S strategies that enhance safety, efficiency, and visual control—laying the groundwork for sustainable lean success.

Artificial Intelligence in Manufacturing | August 5, 2026

Explore real-world applications of AI in manufacturing—from predictive maintenance to smart automation—and how to get started with emerging technologies.

Register Today!



**University of
Wisconsin-Stout**
Wisconsin's Polytechnic University



7:30-9:30AM

St. Croix Valley Business Innovation Ctr
1091 Sutherland Ave
River Falls, WI 54022

\$25 per person

Contact Us

Manufacturing Outreach Center
470 Harvey Hall
Menomonie, WI 54751
715-232-2397
moc@uwstout.edu



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