



Supporting businesses and promoting their success through networking opportunities and business advocacy.

# Chamber Chatter

## Business of the Month

### Western Wisconsin Health



**WESTERN WISCONSIN HEALTH**

Western Wisconsin Health believes proper healthcare is about people and technology; combining sense of community with attention to modern advancement to create the most effective result for their patients.

Check out their new podcast and all they have going on (including a Blood Drive today!).

Please join us as we honor and remember

# Reid Berger

for a

### Memorial Dedication Ceremony



Tuesday, August 22, 2023  
5:00pm - 6:00pm  
Western Wisconsin Health  
1100 Bergslien Street, Baldwin, Wisconsin 54002

*All are welcome to bring your favorite Reid story on a note card to leave for the Berger family.*

*Light refreshments and snacks will be served following the ceremony.*



# Redefining Rural Healthcare Podcast




**WESTERN WISCONSIN HEALTH**

### BACK TO SCHOOL EYE EXAMS

Children who can SEE better, will LEARN better

**SCHEDULE YOUR APPOINTMENT TODAY!**



**HUDSON**  
2651 Hillcrest Drive, Suite 104  
Hudson, WI 54016  
P: 651.275.3000



**WESTERN WISCONSIN HEALTH**

**BALDWIN**  
1100 Bergslien Street  
Baldwin, WI 54002  
P: 715.684.1111

## Java Jumpstarts

**August 18, 8am**

**Topstitchery**

111 W Main Street Ste F/G, Roberts

**September 15th, 8am**

TBD

**October 20, 8am**  
**Renters Warehouse**  
Hammond



Join us the 3rd Friday of every month as we network with fellow members over some hot java!



### **Seeking Board Members!**

Chamber of commerce board responsibilities come with expectations... and perks!

Being a chamber board member is also a position of distinction and requires some work; help us recruit new members, plan events and keep our community great!

The board meets the 3rd Thursday of every month at 3:30 pm and the Parkside Restaurant and Bar.

## **Member News & Updates**

Summer is coming to an end and it's "Back To School" time! For students, it's a return to education after vacations, summer jobs, and other activities. For parents, grandparents, and guardians, "back to school" often means an outlay of cash. There are computers to upgrade, after-school activities to fund, and college planning and/or tuition to consider.

The White House recently forgave \$10,000 to student loan borrowers as part of a larger debt forgiveness program. Further Presidential or Congressional action isn't guaranteed to future borrowers, underscoring the importance of creating a wise college strategy.

If you are looking for some guidance in how you can plan for such expenses or assist family members in your life, please reach out. We're here to help!





# HAMMOND HEARTLAND DAYS

## August 11-12-13, 2023

ALL EVENTS TO BE HELD AT HEARTLAND PARK  
 \*\* 1500 Ridgeway, Hammond, WI \*\* Unless otherwise noted \*\*

THANK YOU TO OUR PLATFORM SPONSORS:

- AT&T
- AMERICAN FARMERS BANK
- AMERICAN TRACTOR PULL
- ANDERSON EXCAVATION
- ALL ABOUT LIGHTSTREAM
- CITIZENS STATE BANK
- JOHNSON TRACTOR
- LINDUS
- LOPAREX
- M&H CONSTRUCTION
- MILLER'S SHOPS
- Miller Transfer, Inc
- MURTHA SAWMILLS
- THE PARKSIDE RESTAURANT & BAR
- Xcel Energy

### FRIDAY, AUGUST 11

**COMMUNITY APPRECIATION DINNER**  
 5:00pm  
 Pop Band Performance, Kids Activities!  
 Sponsor: Citizens State Bank  
 Please bring a non-perishable food item for the local food bank!

**HOLIDAY ANGELS KIDS CARNIVAL!**  
 5:00-7:30pm  
 Inflatable Games, Rock Painting, Broom Sticks and Face Painting - Proceeds benefit the Holiday Angels!

**BABY SHOW (0-12 Months)**  
 6:00pm  
 Contact Amy Miller 715-222-3888

**BEAN BAG TOURNAMENT - Luck of the Draw**  
 8:30pm  
 Registration begins - Contact Bruce Stevens 715-488-2886

**GARDEN TRACTOR PULL**  
 7:00pm  
 Contact: Jeff Conrad 715-453-7882  
 General Info: Contact Craig Meyer 715-781-4118

**LIVE MUSIC! HAILEY JAMES**  
 8:00pm  
 Under the Pavilion

### THURSDAY, AUGUST 10

**TWILIGHT 5K Run/Walk**  
 Support the SCC CROSS COUNTRY TEAM  
 5K Race/Competitive Timed  
 Reg @ 7PM @ the SCC High School  
 Contact: Mike Schmitt 432-717-8374  
 Registration ONLY on AHS website

**2022-2023 HAMMOND ROYALTY**  
 (L to R) Miss Hammond - Savannah Bortz, Little Miss - Carlee Price, Little Mister - Braden Alkam, Little Miss - Sophia Springer and Princess A. Miss Community - Kaitlyn From (Princess of Goodwill Grace Photography)

### SATURDAY, AUGUST 12

**LIMITED FIRE CAR SHOW & VENDOR FAIR**  
 8:00am-2:00pm  
 Contact: Jeff Conrad 715-453-7882

**LEGION GOLF TOURNAMENT**  
 9:30am  
 Sponsored by the American Legion - Shotgun Start at 9:30am  
 Registration Call Bob 715-796-2346

**EUCRE TOURNAMENT**  
 Noon  
 Registration at 1am - Parkside Restaurant

**TRUCK & TRACTOR PULL**  
 5:00pm  
 Contact: 210-118-118 and Under Fire  
 Contact: Craig Meyer 715-781-4118

**LIVE MUSIC! SIDE HUSTLE**  
 8:00pm  
 Under the Pavilion

### MEDALLION HUNT!

Clues Announced Live & Posted on Facebook  
**WIN \$100 GIFT CARD!**  
 1st Clue: Thurs. 7:45pm @ Twilight 5K - 2nd Clue: Fri. 7pm @ Comm. Dinner  
 3rd Clue: Sat. 7pm @ Tractor Pull - 4th Clue: Sun. End of the Parade

**COMMUNITY WIDE GARAGE SALES**  
 Thursday - Saturday, August 10-12  
 Contact: Bob 715-796-2346  
 Registration Terms available at Bob & Steve's BP, Marathon, Hammond Community Library, and Hammond Village Hall

### SUNDAY, AUGUST 13

**KIDDIE PARADE**  
 Noon  
 Registration at 11am  
 at 452 Davis Street (parking lot by Bar)

**GRAND PARADE**  
 12:30pm  
 Davis Street  
 Contact: Courtney Gier 762-216-1887  
 Contact: Craig Meyer 715-781-4118  
 htp://hammondhealtdays.com or on website

**FUN FEST AT TRINITY LUTHERAN CHURCH**  
 After Parade - 2:00pm

**KIDS PENTH PULL AT TRINITY LUTHERAN CHURCH**  
 2:30pm  
 Registration at 2:00pm - PULL STARTS AT 2:30pm

Full List of Events, Times and Additional Information on our website:  
**HAMMONDHEARTLANDDAYS.COM**

### TRUCK & TRACTOR PULL

**SATURDAY NIGHT 5:00PM**  
 All Weekend - Free Cover for Live Music Under the Pavilion

Live Friday - 8:00pm Live Saturday - 8:00pm



Do you have a health and wellness vision for the community?

Our organization is seeking an experienced and passionate Board Member to join our team. The ideal candidate will have a deep commitment to our mission, strong strategic thinking skills, and the ability to provide thoughtful leadership to guide our organization forward.

**Current Community Board Members**

- John Buelow - Board Chair
- Christy Penfield - Vice Chair
- Deanne Koll - Secretary/Treasurer
- Dane Rasmussen - Director
- Ron Siler - Director
- Danielle Johnson - Director
- Eric Russell - Director
- Brandon Graber - Director
- Shane Bauer - Director

To apply, please send you resume and a cover letter to Eilidh Pederson, CEO at eilidh.pederson@wwhealth.org. We strongly encourage applications from candidates who represent the diversity of the communities we serve.

Western Wisconsin Health Board of Directors description of responsibilities will be available upon request.

Learn more at [wwhealth.org](http://wwhealth.org). WESTERN WISCONSIN HEALTH

## WESTconsin Credit Union Donates \$25,000 to Help Launch New Medical Program



WESTconsin Credit Union is pleased to announce the donation of \$25,000 to Northwood Technical College Foundation. The donation will support the college's new Medical Laboratory Technician (MLT) program that was created in partnership with Westfields Hospital after years of struggling to fill the many vacancies in the field. The \$4.75 million project will provide students with lectures, labs, and clinical experiences they need help meet the workforce shortages for all hospitals within the St. Croix Valley and beyond.

"WESTconsin Credit Union is proud to support Northwood Technical College as they look to better the healthcare workforce of western Wisconsin. Our contribution will help the college give students

quality education and training for aspiring medical laboratory technicians and address the growing demand." said Stephanie Rasmussen, Chief Experience Officer. "Together, we are Inspiring Better."

The MLT program was approved in 2018, but the college has struggled to secure enough funding to officially enroll students. With WESTconsin's donation and others gifted to Northwood Technical College Foundation and Westfields Hospital Foundation, the college's goal is to enroll students for the fall 2024 semester.

WESTconsin Credit Union has been serving members since 1939, and membership is open to anyone who lives or works in the Wisconsin counties of Barron, Buffalo, Burnett, Chippewa, Clark, Dunn, Eau Claire, Jackson, Pepin, Pierce, Polk, Rusk, St. Croix, Sawyer, Taylor, Trempealeau, and Washburn, or the Minnesota counties of Anoka, Chisago, Dakota, Goodhue, Hennepin, Isanti, Pine, Ramsey, Scott, Wabasha, and Washington, with a \$5 minimum deposit in a Membership Savings Account. Credit unions are financial institutions owned by their accountholders, and member funds are federally insured by the National Credit Union Administration (NCUA) up to at least \$250,000.

## Make your first impression impressive

We've been helping many businesses improve their image and we want to

help you too! How your image is conveyed can be a major contributing factor in how your customers view who you are and get them excited to do business with you. We can help you instantly portray a lasting impression of your company. We will work with you to differentiate your image from your competitors... to become Vibrant, Visible, Unforgettable!

Make your first impression  
**IMPRESSIVE!**

Flyers  
Brochures  
Gift Certificates  
Business Cards  
Direct Mail  
And More!



**HELMER PRINTING**  
Beldenville, Wisconsin  
715.273.2113  
sales@helmerprinting.com  
www.helmerprinting.com

**Stillwater PRINTING COMPANY**  
Stillwater, Minnesota  
651.430.0795  
sales@stillwaterprinting.com  
www.stillwaterprinting.com

**8CHPRINT**  
Impressive Impressions  
Hudson, Wisconsin  
715.377.1797  
sales@8chprint.com  
www.8chprint.com

Please contact Pam Deutsch for more details on how we can help ensure your first impression makes an impact. Phone (715) 273-2113, Email [pam@helmerprinting.com](mailto:pam@helmerprinting.com).



Supply drive

July 26th - August 31<sup>st</sup>

Drop off Location:



MEMBER FDIC Equal Housing Lender

500 West Boulevard, Roberts, WI

Supplies most needed:  
(not limited to):

Glue Sticks ~ Dry Erase Markers ~ Composition Notebooks ~ Backpacks  
All supplies will go directly to St Croix Central School District



## School Supply Drive

TO BENEFIT AREA STUDENTS

**JULY 24 - AUGUST 5**

All WESTconsin Credit Union offices will be collecting school supplies and monetary donations. All proceeds will be delivered by credit union team members to our community partners for distribution.

### All Types of School Supplies Needed

- ✓ Place items in the collection bin near lobby entrance.

### Monetary Donations Also Accepted

- ✓ See a WESTconsin Credit Union Representative or call our Service Center at (800) 924-0022.





\*Drop off items at any Pillar Bank!

# Back to School SUPPLY DRIVE

August 1-21, 2023



### Suggested items

- Pens
- Pencils
- Crayons
- Markers
- Highlighters
- Notebooks
- Folders
- Index cards
- Post-its
- Backpacks
- Lunch boxes
- Hand sanitizer
- Ziploc Bags
- Children's underwear
- Disinfectant wipes
- Ear buds
- Colored paper
- Expo Markers
- Batteries
- Clear page protectors
- Hygiene products
- Coloring books
- Protein bars
- Fidgets
- Calculators
- Games
- Tennis shoes



\*\*Cash donations not accepted



## St. Croix Valley Habitat for Humanity Opens Homeownership Eligibility Application Process

Think you can't afford to own a home?  
**THINK AGAIN!**



### Family Partner Criteria



Does your current housing not meet your needs?



Does your income fall within the ranges of the chart to the right?



Are you willing to work with volunteers to build your house?

Family Size	Gross Monthly Income
1	\$2,900-5,525
2	\$3,313-6,313
3	\$3,727-7,100
4	\$4,140-7,888
5	\$4,473-8,521
6	\$4,804-9,150
7	\$5,135-9,783
8	\$5,467-10,413

If you answered YES to all of these questions contact us for an application or scan code below today!

749 Ryan Drive, Hudson, WI 54016  
 PH: 715-350-8575  
 EMAIL: info@scvhabitat.org  
<https://scvhabitat.org>

Homeownership program eligibility applications are now open for a future home build in Ellsworth, Wisconsin. St. Croix Valley Habitat for Humanity's homeowner program is an opportunity for individuals and families who meet income guidelines, have housing need and are willing to partner on the building of a home to purchase an affordable home and begin the process of building generational wealth.

Eligibility applications will be taken through August 25. Income guidelines are set annually according to USDA Rural Development and reflect Area Median Income (AMI). In Pierce & St. Croix Counties, where the organization serves, the current AMI is \$124,900. SCVHFH board of directors sets income guidelines at 40-80% of AMI, per Habitat for Humanity International. Guidelines are then adjusted for the number of individuals who will live in the home.

St. Croix Valley Habitat for Humanity Board Executive Director Kristie Smith said the

reception from Ellsworth leaders has been very positive and welcoming. "A shortage of workforce housing can limit a community's ability to thrive and grow," Smith said. "We are excited to be working with Ellsworth to help increase housing opportunities and look forward to partnering with the community to support our builds."

Lots for future home builds in Ellsworth were discounted by landowners and purchased with a generous grant from the Fred C. and Katherine B. Andersen Foundation.

The Ellsworth home will support the 75<sup>th</sup> family SCVHFH has partnered with in its general service area. The organization is seeking donations of materials, including lumber and siding, and will also look for volunteers, with and without specific construction experience, to help support the project.

SCVHFH, Village of Ellsworth, Ellsworth High School and Ellsworth Area Chamber of Commerce

are currently working on a joint, neighborhood revitalization project called Rock the Block: Elevate Ellsworth, which is set for September 29-October 1. Project applications are also being taken for this program.

**ReStore**  
St. Croix Valley Habitat for Humanity

**TUES - SAT**  
**11AM - 3PM**

Map showing location: St. Croix Valley Habitat for Humanity Restore, Oakwood Dental, Pitchfork Brewing, Ryan Dr, Lenertz Rd, Transport Tr, Iron Brigade Men's Hwy.

**749 RYAN DR., HUDSON**  
**715-318-9122**  
**WWW.SCVHABITAT.ORG/RESTORE**

**Trouble Finding Us?**

We'd love to have you join us! Being a Member of the Central St. Croix Chamber not only benefits you and your business ~ it benefits the Community!

Our chamber services Polk, Pierce and St. Croix Counties.

As a member, you're welcome to join the Board as well. We meet the third Thursday of every month at 3:30 at Parkside Restaurant and Bar in Hammond.

**CENTRAL ST. CROIX**  
Chamber of Commerce

**MEMBER RATES**

# OF EMPLOYEES	FEE
1-5	\$75
6-10	\$100
11-50	\$150
50+	\$200 (\$1/ADDTL EMPLOYEE)
INDIVIDUALS	\$25
NON-PROFIT ORG	\$25

Please take this short [survey](#) to help us better serve you!

