



Supporting businesses and promoting their success through
networking opportunities and business advocacy.

Chamber Chatter



Hit the Greens with Us!

Join the Central St. Croix Chamber of Commerce for our Annual Golf Tournament on Wednesday, May 21st at Hammond Golf Club! This fun-filled afternoon is a great way to connect with fellow Chamber members, enjoy some fresh air and friendly competition, and support your community in the process.

Event Details:

- Hammond Golf Club – 450 Davis Street, Hammond, WI
- Registration & Lunch at Noon
- Best Ball Scramble | Shotgun Start at 1 PM
- Raffles, food, drinks, games, and lots of laughs!



Perk Up Your Morning with Java Jumpstarts

Looking for an easy way to connect with fellow Chamber members without the pressure of a formal networking event? Java Jumpstarts are casual, come-as-you-are morning gatherings that prioritize genuine conversation and community over business cards and buzzwords. Better yet—host one! It's a chance to showcase your business, share your story, and welcome fellow professionals into your space.

And here's the bonus buzz:

All 2025 Java Jumpstart hosts will be entered into a drawing for a FREE year of Chamber membership. One lucky host will win—just for brewing a pot of coffee and opening their doors.

Interested in hosting? Reach out to the Chamber today to grab your spot on the 2025 calendar!

Email info@centralstcroixchamber.org to grab your month before they fill up!



Start your morning with a hot cup of coffee, great conversation, and a sneak peek at the Hammond Lions Foundation's new rental space!

**Tuesday, June 24th | 8:00 AM
Heartland Park**

New space. New connections.
New opportunities. We'll bring the coffee—you bring yourself!



We're teaming up with AK Events and the Hazel Mackin Community Library to bring you a morning of networking in one of the coziest community spaces around.

**Tuesday, July 15th | 8:00 AM
Hazel Mackin Community Library**

Come explore what the library has to offer, meet local business owners and connect with fellow Chamber members—before the rest of the world even finishes their first cup of coffee.

Get Involved with the Chamber – Join Us at a Board Meeting!

Ever wondered what goes on behind the scenes at the Chamber? Now's your chance to find out!
Our Board meets at Parkside Restaurant on the 3rd Thursday of each month at 3:00



PM, and we'd love for you to join us. Whether you're curious about how decisions are made, looking for ways to get more involved, or considering a future leadership role, this is a great opportunity to see what it's all about—no strings attached!

If serving on the Board isn't the right fit, you might enjoy becoming a Chamber Ambassador, helping to connect and grow our business community in a different way. We hope to see you at our next meeting!

Meet Our Newest Chamber Member



The Central St. Croix Chamber of Commerce is proud to welcome the St. Croix County Economic Development Corporation (SCEDC) as a new member.

Operating as an independent 501(c)(6) organization, SCEDC plays a vital role in

advancing economic growth across all of St. Croix County. With a focus on workforce development, housing, entrepreneurial support, business retention and expansion, recruitment, and ecosystem building, the organization serves as a key resource for both existing and prospective businesses.

SCEDC's commitment to collaboration extends beyond municipal boundaries, actively building partnerships among the county's 35 towns, cities, and villages. In addition, their regional approach includes cooperative efforts with neighboring Pierce and Polk counties to strengthen the broader St. Croix Valley economy. To learn more about the St. Croix EDC and the work they're doing to support local economic growth, visit stcroixedc.com.

SCEDC HOUSING STUDY ROAD SHOW

Join us for one of our many SCEDC Housing Study Road Show stops to hear the results of the study, strategies to create more affordable and starter housing and join in on community discussion. All stops will be presenting the same information. Learn more and register at stcroixedc.com/housing-study.

JULY
8

Hudson

Tues July 8 | Christian Community Homes | 6-8pm
1320 Wisconsin St, Hudson, WI 54016

JULY
15

Hammond

Tues July 15 | Village of Hammond | 9-11am
455 Davis St, Hammond, WI 54015

JULY
24

River Falls

Thurs July 24 | City Council Chamber | 7:30-9:30am
222 Lewis St River Falls, WI 54022

AUG
6

New Richmond

Wed Aug 6 | Northwood Tech | 6-8pm
1019 S Knowles Ave, New Richmond, WI 54017

AUG
12

Somerset

Tues Aug 12 | Somerset Library | 3:30-5:30pm
208 Hud St, Somerset, WI 54025

AUG
21

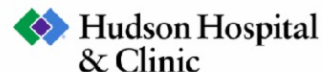
Town of Richmond

Thurs Aug 21 | Richmond Town Hall | 1-3pm
1428 100th St, New Richmond, WI 54017

AUG
25

Baldwin

Mon Aug 25 | Western Wisconsin Health | 6-8pm
1100 Bergslien St, Baldwin, WI 54002



In the month of May there are so many things to celebrate: National Military Month, Mother's Day, Graduations, flowers blooming, and warmer weather!

Another celebration near and dear to us is National Small Business Week! Being a small business in Roberts, WI for almost 5 years, we are very grateful for community “cheerleading” and the referrals received to help grow our business. We are proud to be part of a community full of Small Businesses.



Now, we would like to support and provide our expertise to those in our community when it comes to Retirement Planning and protecting your livelihood. There are several choices to business owners and their employees to save for Retirement from SIMPLE IRAs, SEP IRAs and 401(k)s. We can help establish these plans or give advice on current plan assets you may have with your current employers. We also offer disability insurance in case of the unfortunate happening where running a small business isn't feasible for some reason.

As we continue to prepare for the warmer months ahead, plant the seeds that will assist your financial future bloom!

www.whitecapfa.com

Community Open House

Wednesday, June 4, 2025
4:30 - 6:30 pm

Join us for a fun-filled Hospital Open House! Enjoy a **FREE** delicious meal, live music, and exciting activities for the whole family—including a bounce house for the kids. Meet our WWH staff and providers, and celebrate community wellness with us!

Receive giveaways and information about our services and care partners.



What to Expect:

- FREE Meal
- An Atrium full of WWH services and providers
- Bounce House
- Giveaways and MORE!

*A Soundtrack for Wellness – Join Us for LIVE music with **Hailey James!***

No registration required!

Learn more at wwhealth.org or call 715-684-1595.



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Kick-Off for Roberts' 150th Birthday!

There will be a few Sesquicentennial Events during Roberts Good Neighbor Days. Celebrate this milestone for our community with us!

Saturday May 31

- 9am & 2pm Guided History Tour of Warren Cemetery
120th Street just north of Hwy 12
- Souvenir T-Shirts and Buttons
available at the Car Show and the Craft Fair

Sunday June 1

Immediately after the parade: Wagon Ride Main Street History Tour

Meet at the east end of Main Street right after the parade

****Our Main Sesquicentennial Celebration will be October 3rd-5th****
Follow [Roberts Sesquicentennial](#) Facebook page



312 N. Park St., Roberts | Roberts, WI is "The Good Neighbor Community" | 10 mi. E of Hudson, WI, and one mi. N of I-94. Exit 10, N on Hwy. 65

Thursday, May 29 - Sunday, June 1 *Roberts, WI*

GOOD NEIGHBOR DAYS

Free admission to all bands!

THURSDAY

NORTH COUNTRY SINGERS - 6:30 pm

robertslionsclub.com
Find us on Facebook!

FRIDAY

HALF SHEBANG - 8PM

SATURDAY

BOONDGGLE - 7PM

HOLLYWOOD BLVD - 9:30PM

THANK YOU TO THE 2025 GOOD NEIGHBOR DAYS SPONSORS!

RIVER RIDGE BUILDERS, LLC

Event & Car Show Sponsors

Thursday, May 29

Thurs-SatMedallion Hunt, Clues and more info on the Roberts Lions Facebook page

5pm-9pmK&M Rides & Amusements, Wrist Bands 5-9pm (\$25 all ages)

5:30pmCommunity Appreciation Dinner at the park
Courtesy of Citizens State Bank; Music by North Country Singers after awards
Awards @ 6pm Good Neighbor Award, Button Contest Winner, and Royalty Candidates Introduction

5:30pmDessert Fundraiser at the park, Hazel Mackin Library Fundraising Committee

Friday, May 30

6pmK&M Rides & Amusements

6-9pmBingo in the park building

6:30pmBeanbag Tournament, Registration @ 6pm, Contact Bruce (715-808-2066)
Registration fee \$30, half will go to the Roberts Food Shelf

7pmTractor & Diesel Pickup Pull
(Adult \$15; 12 and under \$5) Contact Gayle Gerhardt (651-492-6626) or Theresa Berg (253-561-3557)

7pmSlow Pitch Softball Tournament, Contact Adam Brown (715-222-3928)

8pmMusic by Half Shebang

Saturday, May 31

All DayCommunity Garage Sales, throughout Roberts

7:30amGNDR*21 5K/10K/Kids Fun Run
Starts at Elementary School; Presented by Fitness to Go

8am-noonCar Show on Main Street
Contact John (612-999-3361) or gndcarshow@yahoo.com

9amGuided History Tour of Warren Cemetery, 120th St., just N of Hwy 12

9am-3pmVendor Fair at the park, contact Mary Breitenstein (651-301-2141)

11amKiddie Parade, Division Street in front of school
Contact Cheryl Lindquist (715-270-8909)

Noon-3pmPie & Ice Cream in the park building

1pmKiddie Tractor Pull, Contact Myren Cowles (715-441-5921)

1pmK&M Rides & Amusements, Wrist Bands 1-5pm (\$25 all ages)

1:30pmDemolition Derby
(Adult \$15; 12 and under \$5) Contact Wes Timmerman (715-338-2169)

2pmGuided History Tour of Warren Cemetery, 120th St., just N of Hwy 12

4:30-7:30pmBingo in the Park Building

6pmRoyal Ambassador Pageant at the Elementary School (\$5 all ages)

7pmMusic by Boondoggle

9pmRoyal Ambassador Presentation & Fireworks by Phantom Fireworks

9:30pmMusic by Hollywood Boulevard

Sunday, June 1

1pmGrand Parade, Contact Gayle Gerhardt (651-492-6626)

Immediately After Parade...Wagon Ride & Main Street History Tour
Meet @ east end of Main St

After Parade...K&M Rides & Amusements, Wrist Bands 12-4pm (\$25 all ages)

After Parade...Pie & Ice Cream in the park building

After Parade...Music by St. Croix Central Marching Band

2-5pmBingo in the park building

3pmRaffle Drawing in the park pavilion, Medallion Hunt winners announced

For more Good Neighbor Days info, contact
Roberts Lions President, Mary Breitenstein at 651-301-2141

1:00 PARADE!

150 THE GOOD NEIGHBOR COMMUNITY ROBERTS WISCONSIN 1875-2025

Save the Date
~150 YEAR CELEBRATION~
October 3-5, 2025

The Roberts Lions Club invites the community to join in the upcoming Roberts Good Neighbor Days celebration with several exciting opportunities to get involved:

- Voting for Good Neighbor of the Year is open now through May 16th. Community members are encouraged to submit their votes at one of the designated ballot box locations: Citizens State Bank, Hazel Mackin Community Library, Top Stitchery, the Village Office, or Roberts Café.
- A free community dinner will be held at GND on Thursday, May 29th, where the Good Neighbor of the Year and the Business of the Year will be officially announced. All are welcome to attend and help recognize these local champions.
- Finally, there are still a few vendor spaces available for the Craft & Vendor Event taking place on Saturday, May 31st. Interested participants can contact Mary Breitenstein of the Roberts Lions Club for more information.

Be sure to check out the full event flyer included in this newsletter for additional details!

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for **Mother's Day**



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Now Through May 31st

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Monday 9am-9pm
Wednesday 9am-9pm
Saturday 9am-3pm

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715-503-0599
akevents-wi.com
info@akevents-wi.com

From Cap Tosses to Tearjerkers, We've Got You Covered

As graduation season kicks into high gear, AK Events is helping families celebrate with less stress and more memories. From backyard BBQs to venue bashes, AK Events handles the details—so you can focus on the milestone itself (not whether the cooler needs more ice).

But the chaos coordination doesn't stop there. AK Events continues to offer planning support for every stage of life, from baby showers to weddings to celebrations of life. Owner Kailey brings a hands-

on, heart-first approach to every event, with personalized timelines, vendor coordination, setup/teardown, and just the right dose of humor.

Whether it's a first birthday or a final sendoff, AK Events makes sure no moment gets missed.



Chamber & Member Events

A convenient calendar for all chamber and chamber member events [all in one place](#).
Calendars don't get more local than this!

MEMBERS: Be sure to [send us your events](#) to get them added to the calendar!

SUN 27	MON 28	TUE 29	WED 30	THU May 1	FRI 2	SAT 3
	<ul style="list-style-type: none">● 4pm Lavender Bouquet● 5:45pm A Novel Idea Boc	<ul style="list-style-type: none">● 2pm Free Electronics Col● 6pm St. Croix County Fai● 6pm The Fair (St. Croix C	<ul style="list-style-type: none">● 4pm St. Croix Central Me	<ul style="list-style-type: none">● 4:30pm Community Dinn	<ul style="list-style-type: none">● 10am LHM Coffee & Co● 7:30pm SCC Legion Base	
4	5 <ul style="list-style-type: none">Cinco de Mayo● 4pm Weights and Waterc	6 <ul style="list-style-type: none">● 4pm Button Tree Craft	7	8	9 <ul style="list-style-type: none">● 10am LHM Coffee & Co● 5pm BINGO!!	10 <ul style="list-style-type: none">● 9am 🚗 Ready Randy's 4● 11am CANCER FREE!! AV
11 <ul style="list-style-type: none">Mother's Day	12	13 <ul style="list-style-type: none">○ 9am SCEDC Tourism Cor● 6pm Tech Night at the Li● 6:30pm May Meeting	14	15 <ul style="list-style-type: none">● 3pm Central St. Croix Ch	16 <ul style="list-style-type: none">● 9am Community Blood D● 10am LHM Coffee & Co	17 <ul style="list-style-type: none">● 9pm Varsity Rejects - Liv
18 <ul style="list-style-type: none">● 1pm Connor's Dynamite I	19	20 <ul style="list-style-type: none">● 12pm Free Appliance & S	21 <ul style="list-style-type: none">● 12pm CSCC Annual Golf	22	23 <ul style="list-style-type: none">● 10am LHM Coffee & Co	24
25	26 <ul style="list-style-type: none">Memorial Day	27	28	29	30 <ul style="list-style-type: none">● 10am LHM Coffee & Co● 7pm Robert's Good Neig	31 <ul style="list-style-type: none">● 9am ROBERTS GOOD NE● 9:30pm Good Neighbor I



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Support Local. Celebrate Big.

YOUR SUMMER JUST GOT A LOT MORE FUN(DRAISING)!



Rancho Loco Fundraiser Night



Annual Truck & Tractor Pull



Hammond Heartland Days

June 24th

Baldwin, WI | 11am-9:30pm

Dine for a cause! 25% of your delicious meal supports the Hammond Lions Foundation and the work we do around the community. Flyers coming soon!

June 28th

Heartland Park | 5:00pm

Engines, excitement, & explosive fun! Watch the power-packed pull and stick around for dazzling fireworks (at dusk) from a brand-new vendor.

August 7th-10th

Heartland Park Unless Noted

Celebrating the heart of our community with four days of activities! Petting Zoo, Pony Rides, Food Trucks, Music, Parades, Pancake Breakfast, Fun Run and More!

Visit HammondHeartlandDays.com or Facebook.com/HammondWILions for more details!

FREE SMALL BUSINESS CLINIC



Engage in workshops and educational sessions as well as 1:1 consults with experts in accounting, marketing, taxes, legal matters and AI. Pick a session or two or stay all day!



MAY 19, 2025 9AM-4:30PM



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